

Farmers in S. Tanzania impressed with hybrid maize varieties from Pioneer

Promotion update: March 2010

In October 2010, Bytrade Tanzania Ltd. gave FIPS-Africa 50 g samples of Pioneer hybrid maize varieties for demonstration to smallholder farmers in districts in S. Tanzania. Farmers are impressed with the performance of the vigour and earliness of the varieties (see images below).



PHB 3253 with *Meli Mahindi* fertilizer (planting date – 23.11.2009)
Sarah Andrea and Pius Tariani. Inyala village, Inyala ward, Mbeya rural district
(1532 m, S08°51.343', E033°38.259')



PHB 30D79 with *Minjingu Mazao* fertilizer (planting date – 30.12.2009)
Keneth Ngonyani, Mageuzi village, Ihanga Ward, Namtumbo district (1048 m, S10°29.133',
E035°41.258')

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