

Demonstrating Value in Malawi

High Quality Seed Critical to Improving Productivity and Food Security for African Communities

OPV to Hybrid Conversion Malawi – Influencing Stakeholders

Situation: Malawi faces food insecurity and farmers can benefit from increased maize productivity.

Solution: Pioneer together with Chemicals and Marketing Malawi hosted a workshop and field day emphasizing the importance of a step-change in Malawi maize production - through increased hybrid introduction, improved management practices, better technology and optimizing the use of fertilizer and irrigation.

Information also was shared about maize production basics, the factors critical to yield and profitability, characteristics of quality seed and how farmers typically make input purchase decisions.

Impact: Farmer interviews provided honest and candid discussions focused on how Pioneer, the farmers, and the public and nonprofit sectors can partner to help facilitate the step-changes needed in Malawi.



Grass-roots projects emphasizing the importance of a step-change in maize production through increased hybrid introduction, improved management practices, better technology and optimized use of fertilizer and irrigation.

