

Join the Club

and Profit from the Advantages



CLUB ADVANTAGES 2017





PIONEER BUSINESS CLUB

Your Advantages as a Club Member

- **The PIONEER BUSINESS CLUB Brand Bonus**

A variable PBC Bonus payment is made to PIONEER BUSINESS CLUB members who purchase Pioneer Brand products in 2017 to the value of over £ 3,000.

- **NRM Soil Analysis**

ONE free standard soil analysis (pH, phosphate, potassium and magnesium) with the purchase of every 12 bags of Pioneer Brand maize seed from an appointed Pioneer Commissionaire by the 28th February 2017.

- **Test the Best Programme**

Try a new Pioneer maize hybrid on your farm simply by submitting your application for a Free of Charge 25,000 kernel bag. Offer is made subject to seed availability.

- **Latest information about products and crop agronomy**

Opt in to receive our technical bulletins which provide topical and practical advice during the year.

- **Meetings and field days**

Benefit from the know-how of our experts and profit from our information programme about special topics.

- **VIP-status at agricultural events**

Call in to see us at different shows and events for complimentary refreshments.



Brand Bonus

Get your bonus
with a purchase
of over **£ 3000** for

- **Maize Seed**
- **Oilseed Rape**
- **Silage Inoculants**



Pioneer Brand Bonus

Pioneer Business Club members who purchase Pioneer brand products in 2017 with a **total value of over £ 3,000** will profit from the bonus system.

The calculation and payment of the total bonus will be based on the purchases of all Pioneer products made during the 2017 sales season.

Total Purchase Value		Bonus
Over	£ 3,000	4.0%
Over	£ 5,000	6.0%
Over	£ 10,000	8.0%
Over	£ 15,000	9.0%
Over	£ 20,000	10.0%
Over	£ 30,000	11.0%

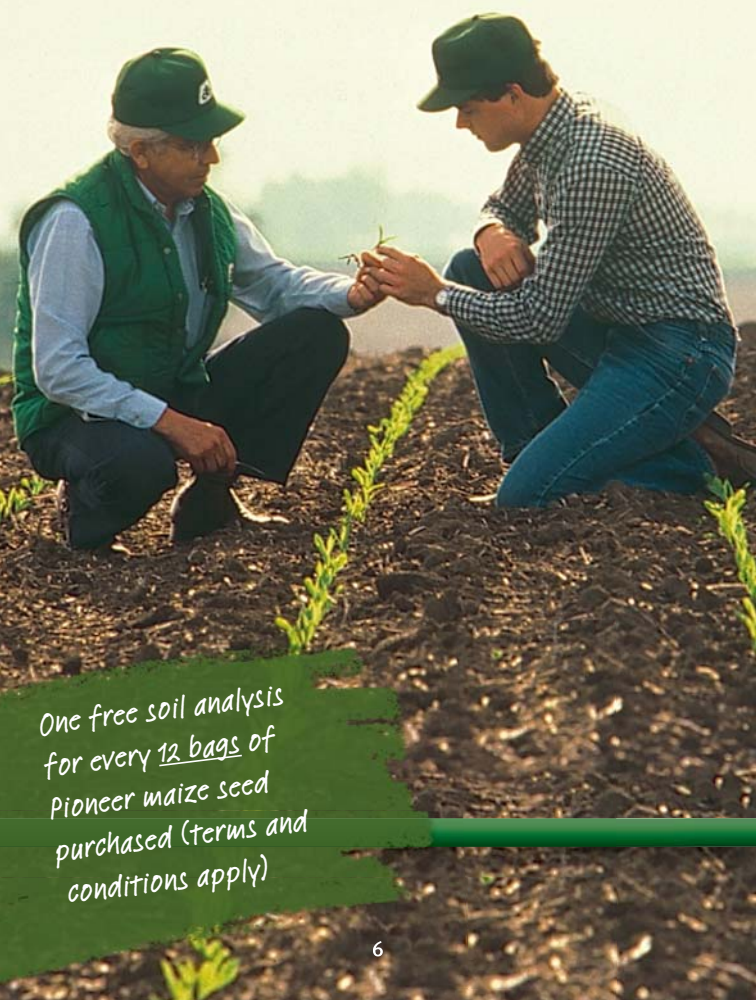
PIONEER remits an advance payment of the Brand Bonus in August and the balance at the end of the year.



! To ensure qualification for the 2017 PBC benefits, applications for PBC membership **must arrive with**
● **Pioneer before November 30th, 2017.**



NRM Soil Analysis Offer



One free soil analysis
for every 12 bags of
Pioneer maize seed
purchased (terms and
conditions apply)

Soil Analysis For You – Free of Charge

With the purchase of every 12 bags of Pioneer maize seed ordered from a Pioneer Commissionaire before March 1st, 2017, Club members are entitled to one NRM Soil Analysis (pH, phosphate, potassium and magnesium) free of charge.*

Please take extra care to note that all Pioneer maize bags supplied in 2017 will contain 50,000 seeds.



* Please contact your Pioneer Commissionaire for more details. NRM (Natural Resource Management Ltd.) is an independent quality laboratory accredited by UKAS to BS EN ISO/IEC 17025.



The Pioneer Test the Best Programme



25,000 grain kernels
free of charge
for drilling
in spring 2017

Test the Best

Seize the chance to test a brand new Pioneer maize hybrid variety free of charge.

Please join the Club by completing and returning the Club Registration Card together with the Test the Best application form.

Applications for free of charge Test the Best Seed are accepted subject to availability of seed.



Successful applicants receive one bag of maize seed (25,000 grain kernels, sufficient for $\frac{1}{4}$ hectare). This offer is subject to availability (terms and conditions apply).

Key Pioneer Maize Hybrids for 2017

P7326 Extra early

- Fastest Pioneer hybrid to reach 30 % dry matter content
- Pioneer's biggest selling hybrid in the UK in 2016

P7378 Very early

- Exceptional dry matter and starch yields

PR39V43 Very early

- Stiff straw ideal for exposed sites and grain production
- Reliability across many sites

P7892 Very early

- Large stature hybrid
- High dry matter yields and fast stover dry down

P7524 Early

- Large stature hybrid with very good early vigour
- High dry matter yields for this maturity

P8057 Early

- High dry matter yields
- High starch content

P7923 Early

- Shorter stature hybrid with high dry matter yields
- For forage and grain production

JUSTINA Early

- Proven over many years
- Good dry matter yields with a high starch content

P7905 Intermediate

- Very high dry matter yields
- For favourable sites or planting using the Samco System*

P8200 Intermediate

- Very high dry matter yields
- For favourable sites or planting using the Samco System*

P8201 Intermediate

- For very favourable sites or planting using the Samco System*
- Very high dry matter yields

* The Samco System is a method of cultivating maize under plastic film.

Join the PIONEER BUSINESS CLUB!

To register for the PIONEER BUSINESS CLUB:

Fill in your personal information on this card.

Please note: If you are already a member you do not need to send another application form to qualify for any 2017 bonuses. The Club membership entitles the Club member to take advantage of the Club benefits. The Club membership is free of charge.

Personal information for registration

Surname

Trading Name

Address

Address

Address

Postcode

Telephone

Mobile Phone

Fax

E-mail Address

Register for the PIONEER BUSINESS CLUB

☐

Yes, I want to register for the PIONEER BUSINESS CLUB

Date/Signature

Farm details

Maize in ha

Grassland in ha

Oilseed Rape in ha

No. of Dairy Cows

No. of Beef Animals

No. of Pigs

Your privacy is important to us. We want to inform you that we collect your information to identify your business interests, provide you with products or services and offer a positive customer experience during business interactions. Your personal information (name, e-mail, phone number and other personal data) will be stored in chosen systems primarily hosted in the United States. This information may be shared within DuPont Pioneer, its affiliates, partners, and selected third parties in other countries for the same purpose. You can review our privacy statement and can access it at <http://public.pioneer.com/portal/site/Public/privacy/>.

By providing Personal Information to DuPont Pioneer I agree to the above terms and conditions. Further, by providing Personal Information I agree that DuPont Pioneer may send marketing communications via the following means of electronic communication to which I give my express consent by indicating „x” in the specific checkbox:

☐

e-mail

☐

SMS

☐

MMS

☐

Fax

(please indicate by „x” the means of electronic communication you specifically accept)

X

Date

Name with printed letters

Signature

Please
complete
form and
post to

**PIONEER Hi-Bred Northern Europe
Sales Division GmbH**
United Kingdom Branch
Central Boulevard
Blythe Valley Business Park
SOLIHULL
B90 8AG

®, ™, SM Trademarks and service marks of DuPont, Pioneer or their respective owners. © 2016 PHIL.

Your VAT Registration Number is required
for payment of your Brand Bonus

VAT Registration No.

☐ Not registered for VAT



PIONEER®



Pioneer Hi-Bred Northern Europe Sales Division GmbH
United Kingdom Branch

Central Boulevard, Blythe Valley Business Park, Solihull, B90 8AG
Tel.: +44 (0) 1604 858008, E-mail: piouk@pioneer.com, www.pioneer.com/uk