

# Approach® Prima

FUNGICIDE

Stopping the clock  
on crop disease



DuPont™ Approach® Prima fungicide combines multiple active ingredients to effectively stop pathogens and prevent the spread of disease. The result is a healthier corn crop that can deliver higher yield potential and increased revenue per acre.

## Key benefits

- **Better movement. Complete protection.** Approach Prima fungicide quickly surrounds the surface of the plant, is rapidly absorbed and then moves throughout, providing full protection of each leaf and stem — even those that have yet to emerge. Approach Prima fungicide also helps protect leaf surfaces near the soil to control diseases where many pathogens originate.
- **Faster uptake. Flexible application.** Uptake of Approach Prima fungicide occurs on day one, nearly twice as fast as the next leading competitor. It's rainfast within an hour for a more flexible application.
- **More green leaf area. Improved quality.** Approach Prima fungicide improves green leaf area and chlorophyll production late into the season for stronger, more productive plants.
- **Long-lasting residual. Extended disease control.** With differentiated modes of action, Approach Prima helps stop the spread of infection, prevent new infection for up to 21 days after treatment and slow disease development.

## Restrictions

- **PHI:** grain and ear - 30 days | silage - 21 days
- **Minimum Treatment Interval:** 7 days
  - » Do not exceed 6.8 fluid ounces of product per acre per year
- **Maximum Number of Applications:**
  - » Do not exceed two applications of product per year

**Table 1.** Approach® Prima fungicide for disease control in corn

Disease Control		Rate (fl oz/A)	Treatment Instructions
Anthrachnose leaf blight	Northern cornleaf spot	6.8	Do not exceed 6.8 fl oz of product per acre per year
Anthrachnose stalk rot	Physoderma brown spot		
Eye spot	Common rust		
Gray leaf spot	Southern rust		
Leaf spots	Southern corn leaf blight		
Northern corn leaf blight	Yellow leaf blight		

## Four Movement Properties

quickly surround, penetrate and protect leaves and stems



### Translaminar Movement

Moves through the leaf surface to protect top and bottom of the leaf



### Xylem Systemic Activity

Moves through plant tissues to distribute throughout the leaf



### Surface Redistribution

Protective barrier moves over the leaf surface

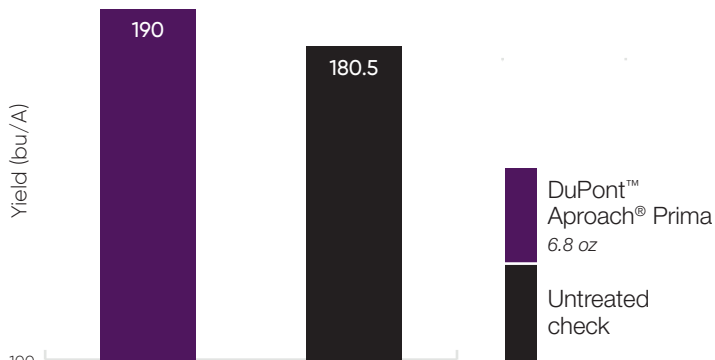


### Wax Diffusion Activity

More consistent coverage across leaf and stem surface

**Control of Foliar Corn Diseases – 2018**

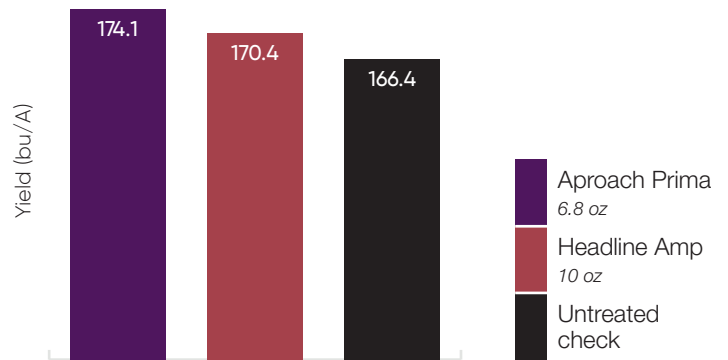
Applied at VT-R3.



Data represent the average of 6 locations: AR, OH, MO, IL, KS

**Control of Foliar Corn Diseases – 2018**

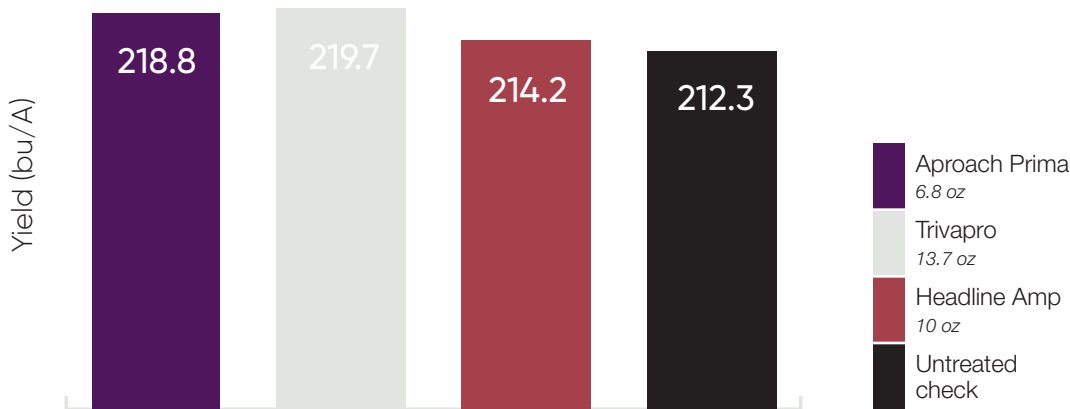
Applied at VT-R3.



Data represent the average of 4 locations: OH, MO, IL

**Control of Foliar Corn Diseases – 2018**

Applied at VT-R3.



Data represent the average of 6 locations: AR, OH, IL

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