

# Leadership



## Samson Nyendwa

Title: Country Leader,  
Zambia

### Professional Background

In his role as country leader Samson is responsible for leading organizational and business Strategic Growth and Operational excellence, providing excellent responsive people leadership and building accountability to achieve results.

Samson joined Pannar Seed Zambia Ltd in 1999 as finance and administration manager and in 2013 following the acquisition of Pannar Seed by DuPont Pioneer, he was appointed Finance and Administration Manager for both Pannar Seed Zambia Limited and Pioneer DuPont Zambia Limited.

He was later appointed country leader for Zambia, responsible for both brands, Pannar and Pioneer, in 2018 because of his excellent business acumen & leadership abilities. With more than 20 years of experience in the seed industry Samson is customer and relationship focused as well as passionate about leading agriculture business and organization strategic growth.

Samson's mission is to Develop cohesive, diversified and high performing team, while nurturing key relationship with humility and building measurable plans and strategies.

Samson Nyendwa, a chartered accountant of Zambia (ZICA), holds Diploma in Accounting, Diploma in Business Administration, BSc in Applied Accounting Degree, Executive certificate in Leading Organization Strategic Growth, Executive Certificate in Negotiation, Certificate of Completion in Agronomy Essentials and Master of Business Administration (MBA) General.