



# THE POWER OF PIONEER IN EVERY BEAN



## HIGHLIGHT THE POWER OF PIONEER IN EVERY BEAN WHEN TALKING WITH CUSTOMERS THIS 2020-21 SELLING SEASON.

With Pioneer soybeans, seeds are just the beginning. Pioneer goes beyond yield – and our competitors – to deliver the total package of performance and support all year, so farmers see the best return at harvest. We understand every aspect of producing and growing soybeans more than anyone else in the industry.

### Proven Yield Performance

- When farmers plant Pioneer® brand soybeans, they can be confident they will have a best-in-class experience, including industry-leading yield potential and the relentless local support they need to achieve success.
- We use state-of-the-art analytics to screen for defensive traits and high yield potential resulting in better products and a faster go to market.
- Though local testing and data-driven insights only 1% of 1% of Pioneer soybeans make it through our R&D process, which ensures performance in every condition before commercialization.
- In 2019, Pioneer® brand soybeans delivered a \$20+ average income per acre advantage\* against the competition in nearly 4,500 on-farm comparisons, winning 69% of the time.

### Leading Herbicide-Tolerant Lineup

- We have beans for every farmer's needs, because our leading Herbicide-Tolerant trait lineup and disease packages cover maturities 00.3 to 7.6.
  - Pioneer® brand A-Series soybeans with the Roundup Ready 2 Xtend™ technology have the highest-yield potential to maximize ROI, with a yield advantage\*\* of 3.5 bu/a in tens of thousands of trials.
  - We are introducing, Pioneer® brand Enlist E3® soybeans, bringing proven agronomic and yield performance to the most advanced weed control system.
- To protect yield and seed investment, Lumisena® fungicide seed treatment provides best-in-class protection against the number one soybean disease, Phytophthora, and delivers a proven yield advantage\*\*\* of up to 4.0 bu/A in high pressure locations, and 1 bu/A across the whole farm.

### Premier Local Expertise

- Our local Pioneer team works directly with customers to help maximize productivity and profitability on every acre, for today and the future, while providing value-added services to get seeds delivered when, where and how you need them.
- Pioneer's forward-thinking agronomy offers the best on-farm data and the most local resources to help maximize your soybean ROI.

## Here's why the future looks even brighter: Introducing Pioneer® Brand Enlist E3® Soybeans



### Not all Enlist E3® soybeans are created equal and here's why:

- Pioneer knows these Enlist E3® varieties: We analyze thousands of local data points from 15+ controlled disease research nurseries to identify the strongest defensive traits and protect yield potential.
- We use state-of-the-art phenotyping technologies for data capture at over 300 testing locations to bring significant agronomic and yield advantages.
  - Pioneer's extensive testing and disease scoring efforts across its Enlist E3® soybean lineup gives you the confidence that you have the best data to place the right variety on the right acre.
  - Backed by Corteva, we provide more than a decade of knowledge on the Enlist™ weed control system and best management practices.
  - With our elite network of Pioneer sales representatives and agronomists we can advise farmers on which variety/maturity to get, what to expect, and how to maximize yield potential with an Enlist herbicide technology.



**THIS IS THE POWER OF PIONEER IN EVERY BEAN.  
WHEN YOU COMBINE THE BEST SOYBEANS WITH THE BEST SUPPORT,  
FARMERS GET THE BEST RESULTS.**

\* Data is based on an average of 2019 comparisons made in the U.S. through Nov. 5, 2019. Comparisons are against all competitors, unless otherwise stated, and within +/- 3 RM of the competitive brand.

\*\* Data is based on 638 head-to-head comparisons between Lumisena® fungicide seed treatment (0.568 fl oz/cwt) and Metalaxyl (0.75 fl oz/cwt) in the top soybean-producing states through Dec. 12, 2017. Comparisons were made utilizing the same soybean variety. The foregoing is provided for informational use only. Please contact your Corteva Agriscience seed brand representative for information and suggestions specific to your operation. Product performance is variable and subject to any number of environmental, disease and pest pressures. Individual results may vary and from year to year. Product label instructions must be followed at all times. Components of LumiGEN™ technologies for soybeans are applied at a Corteva Agriscience production facility, or by an independent sales representative of Corteva or its affiliates. Not all sales representatives offer treatment services, and costs and other charges may vary. See your sales representative for details. Seed applied technologies exclusive to Corteva and its affiliates.

\*\*\* Data is based on an average of 7,654 IMPACT™ comparisons in 2018 made in the United States, Ontario and Quebec through Jan. 1, 2019. Comparisons are against all competitive Roundup Ready 2 Xtend varieties and within +/- 3 RM of the competitive brand.

Product responses are variable and subject to any number of environmental, disease and pest pressures. Individual results may vary. Multiyear and multilocation data are a better predictor of future performance. DO NOT USE THIS OR ANY OTHER DATA FROM A LIMITED NUMBER OF TRIALS AS A SIGNIFICANT FACTOR IN PRODUCT SELECTION. Refer to [www.pioneer.com/products](http://www.pioneer.com/products) or contact a Pioneer sales representative or authorized dealer for the latest and complete listing of traits and scores for each Pioneer® brand product.

**DO NOT APPLY DICAMBA HERBICIDE IN-CROP TO SOYBEANS WITH Roundup Ready 2 Xtend® technology unless you use a dicamba herbicide product that is specifically labeled for that use in the location where you intend to make the application. IT IS A VIOLATION OF FEDERAL AND STATE LAW TO MAKE AN IN-CROP APPLICATION OF ANY DICAMBA HERBICIDE PRODUCT ON SOYBEANS WITH Roundup Ready 2 Xtend® technology, OR ANY OTHER PESTICIDE APPLICATION, UNLESS THE PRODUCT LABELING SPECIFICALLY AUTHORIZES THE USE. Contact the U.S. EPA and your state pesticide regulatory agency with any questions about the approval status of dicamba herbicide products for in-crop use with soybeans with Roundup Ready 2 Xtend® technology. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Soybeans with Roundup Ready 2 Xtend® technology contain genes that confer tolerance to glyphosate and dicamba. Glyphosate herbicides will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Roundup Ready 2 Xtend® is a registered trademark of Monsanto Technology LLC used under license.

**Varieties with Enlist E3® technology (E3):** The transgenic soybean event in Enlist E3® soybeans is jointly developed and owned by Dow AgroSciences LLC and M.S. Technologies L.L.C. The Enlist weed control system is owned and developed by Dow AgroSciences LLC. Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One herbicides are the only 2,4-D products authorized for use in Enlist crops. Always read and follow label directions. Consult Enlist herbicide labels for weed species controlled.

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