

Leadership



Jaco Snyman

Title: Sales Lead

Professional Background

Jaco Snyman is Sales Lead for Pioneer Seed South Africa. In this role, he leads all sales activities and strategies for the Pioneer Commercial Business to find solutions for food security on the continent.

Jaco joined Pioneer/Corteva in 2010 and served in various sales roles locally and globally. One of the recent positions was Commercial Effectiveness lead for EMEA region, based in Geneva Switzerland and drive business transformation strategies on sales and marketing. With more than 20 years of experience in the seed industry Jaco is passionate and customer focused. He cherishes sustainable relationships in the workplace and is consistently driving results.

Jaco's philosophy for success is discipline, accountability and execution.